

New G6 Alliance

Hapag-Lloyd and the five other partners of the Grand and the New World Alliance will form the new **G6 Alliance** in the Far East to Europe trade lane. Implemented from March to April, 2012 the G6 Alliance will jointly deploy more than 90 ships covering over 40 ports with nine services from the Far East to North Europe and the Mediterranean.

Hapag-Lloyd and its customers will benefit in various ways including improved network coverage, more frequent departures, cost savings and a better phasing in of our newbuildings coming into service from July 2012. The newly designed loops will feature direct calls into the Bay of Bohai and the Baltic plus daily sailings and fast transit times from the major ports (preliminary port rotation of the loops can be found in today's press release available on our website).

"With the new G6 Alliance we are actively contributing towards forging and determining the future for our industry. The cooperation will make us a partner in the most significant alliance in the Far East-Europe trade. When it comes to strategic and financial focus, I believe that Hapag-Lloyd is without a doubt in one of the best positions of all of the liner shipping companies," says **Michael Behrendt**, Chairman of the Executive Board of Hapag-Lloyd.