

# Investor Presentation

Preliminary Financials 2016

Hamburg, 28 February 2017



# Hapag-Lloyd

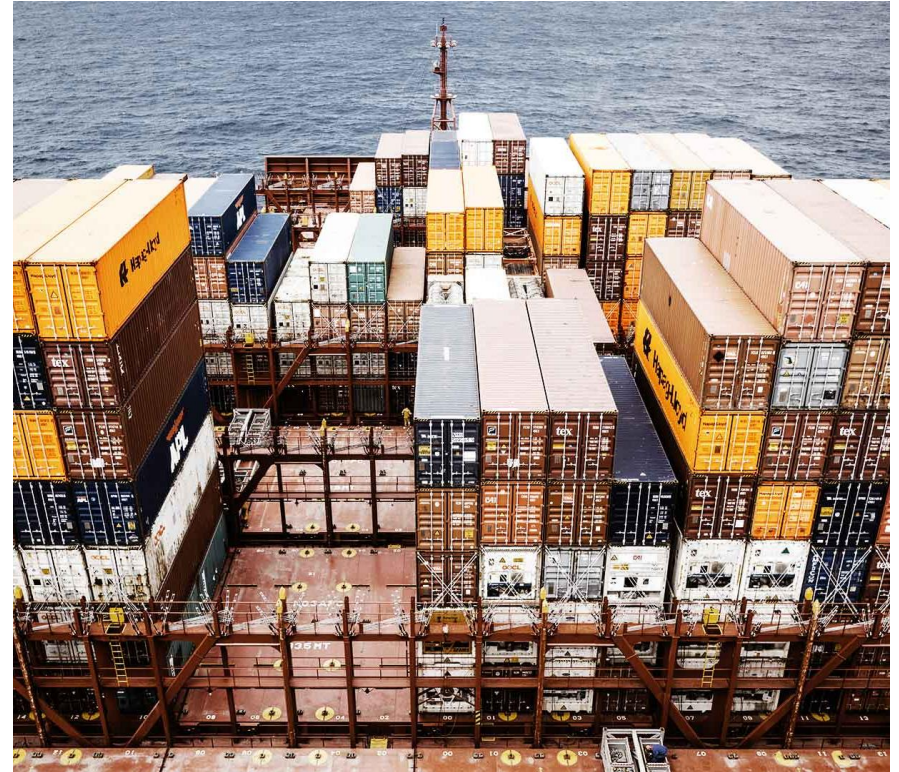
# Disclaimer

## Forward-looking Statements

This presentation contains forward-looking statements that involve a number of risks and uncertainties. Such statements are based on a number of assumptions, estimates, projections or plans that are inherently subject to significant risks, as well as uncertainties and contingencies that are subject to change. Actual results can differ materially from those anticipated in the Company's forward-looking statements as a result of a variety of factors, many of which are beyond the control of the Company, including those set forth from time to time in the Company's press releases and reports and those set forth from time to time in the Company's analyst calls and discussions. We do not assume any obligation to update the forward-looking statements contained in this presentation.

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All information on FY 2016 financials is preliminary and unaudited.



# Opening remarks

- 01 | Deliverables**
  - We continued to progress on our strategic initiatives and achieved a profit in H2 2016 (after a disappointing first half year with the low point in Q2)

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- 02 | Market Update**
  - The industry fundamentals are showing continuous signs of improvement
  - The sector is consolidating with Hapag-Lloyd proactively taking part

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- 03 | Hapag-Lloyd Performance**
  - We improved results in Q4 and achieved an operating profit of USD 140 m in 2016
  - We are delivering on our savings with top-tier unit costs (outperforming the sector)

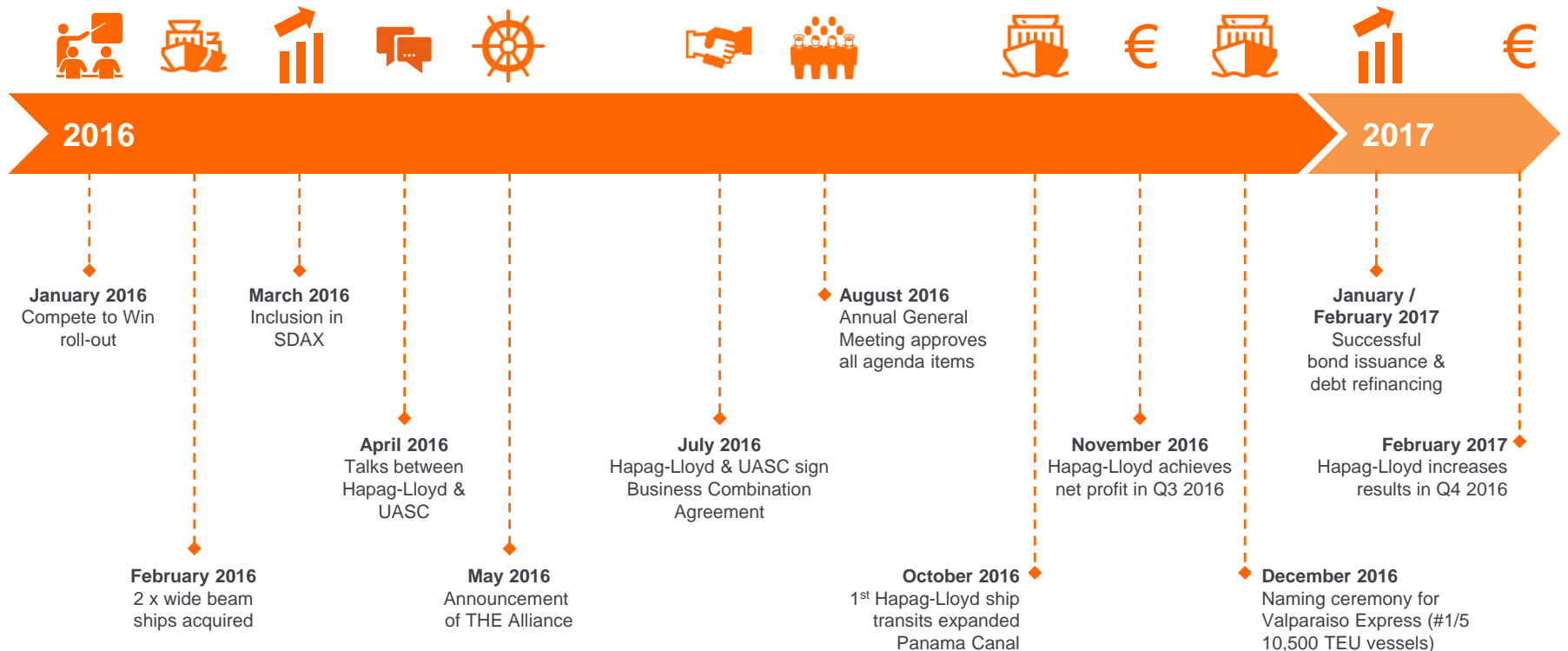
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- 04 | UASC Merger**
  - Our merger with UASC is strategically and operationally highly attractive
  - Significant CAPEX savings and USD 435 m p.a. anticipated cost synergies

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- 05 | Way Forward**
  - Main focus going forward on completing the transaction with UASC, starting THE Alliance and quickly integrating the UASC business to further reduce costs

# We continued to progress on our initiatives in 2016



# The industry momentum is changing as guided by Hapag-Lloyd over the recent years

## 2017 comments in public domain in line with 2015 / 16 HL guidance



### Consolidating industry

"The current wave of consolidation in the sector, with so far only 13 global carriers remaining - down from 20 last year - and the related reshuffling of alliances, would likely lead to improved capacity management"

*Lloyd's Loading List, January 2017*



"...which will create urgently needed concentration as TOP 5 in many cases will control ~70% of trades"

*BCA Investor Presentation, 2016*



### Re-shaping alliances

"The new shipping alliances taking effect in 2017 are looming large in the minds of shippers. This new year brings new vessel-sharing agreements into effect in April"

*Journal of Commerce, January 2017*



"...new alliances create more stability, but it will take some time before things settle down"

*Investor Presentation, FY 2015*



### Freight rates recover

"Although overcapacity is expected to initially further increase, spot freight rates from China have recently shown a stronger than expected recovery [and] doubled from the trough in April"

*Lloyd's Loading List, January 2017*



"Freight rates expected to recover in 2016"

*Investor Presentation, FY 2015*



### Orderbook depletes

"The very low number of new building orders was backed up by an all-time high of demolition capacity reducing the harmful effects of new ships being delivered"

*Journal of Commerce, January 2017*



"Vessel sizes are reaching their economic maximum, which will help reduce the orderbook going forward"

*Investor Presentation, FY 2015*



### High scrapping

"The increased scrapping of Panamax tonnage, driven by the opening of the enlarged Panama Canal, also helped reduce the number of jobless vessels above 3,000 TEUs"

*AlphaLiner, January 2017*

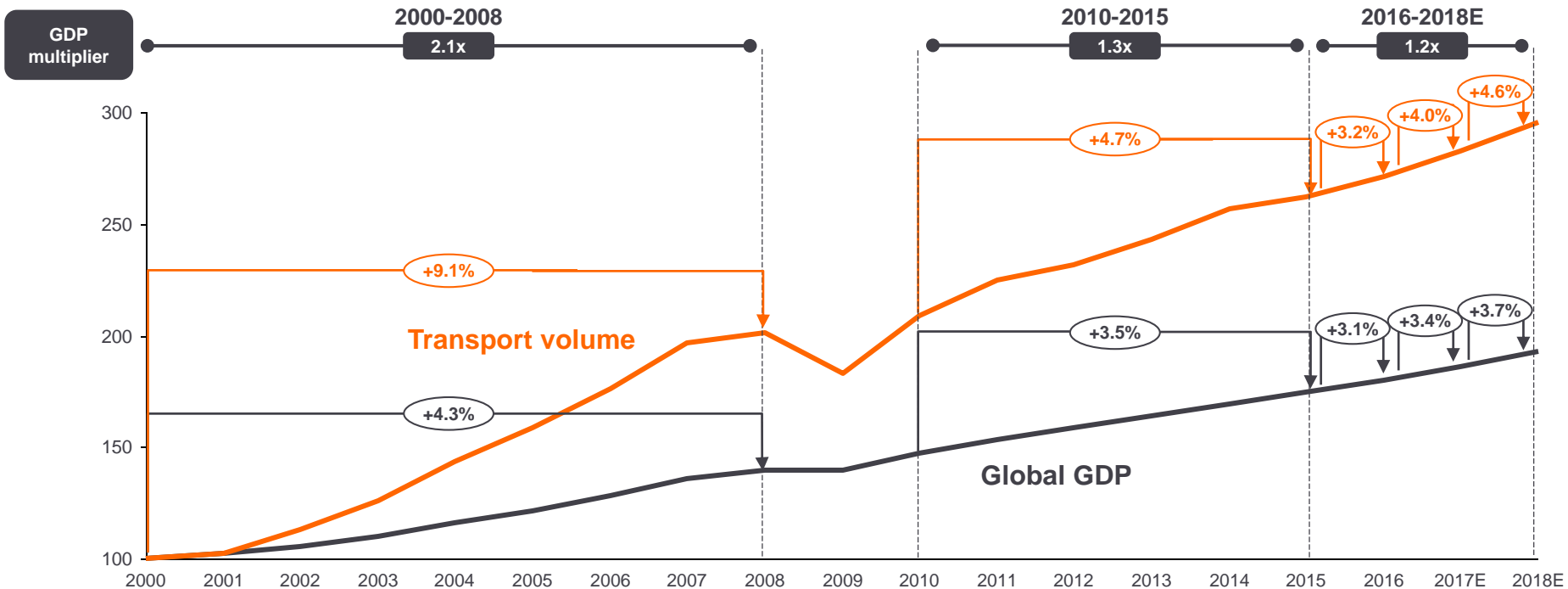


"Scrapping is increasing (with Panama Canal expansion)"

*Investor Presentation, H1 2015*

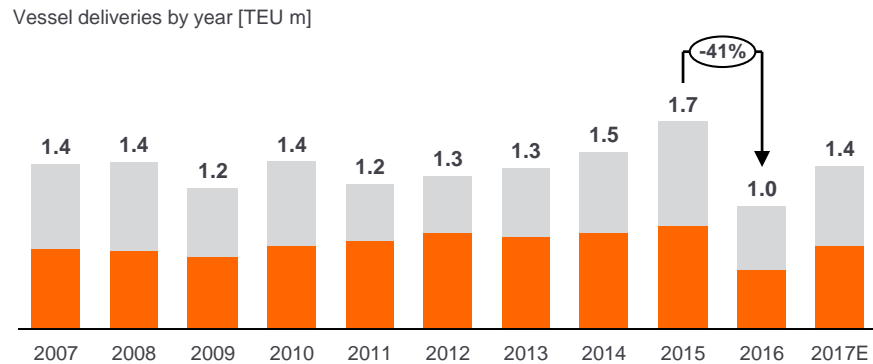
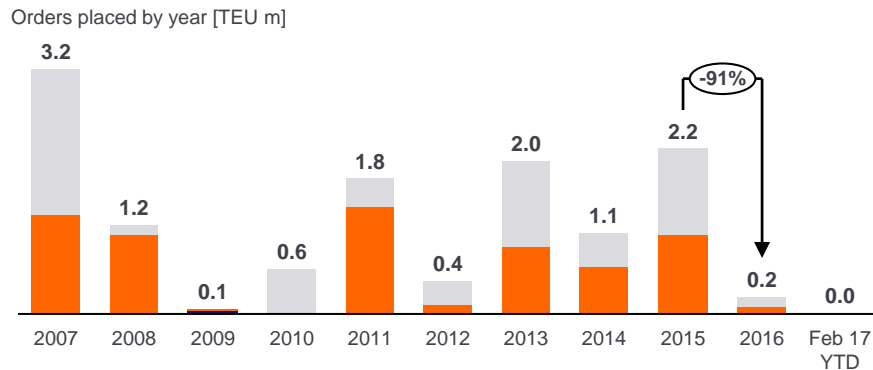
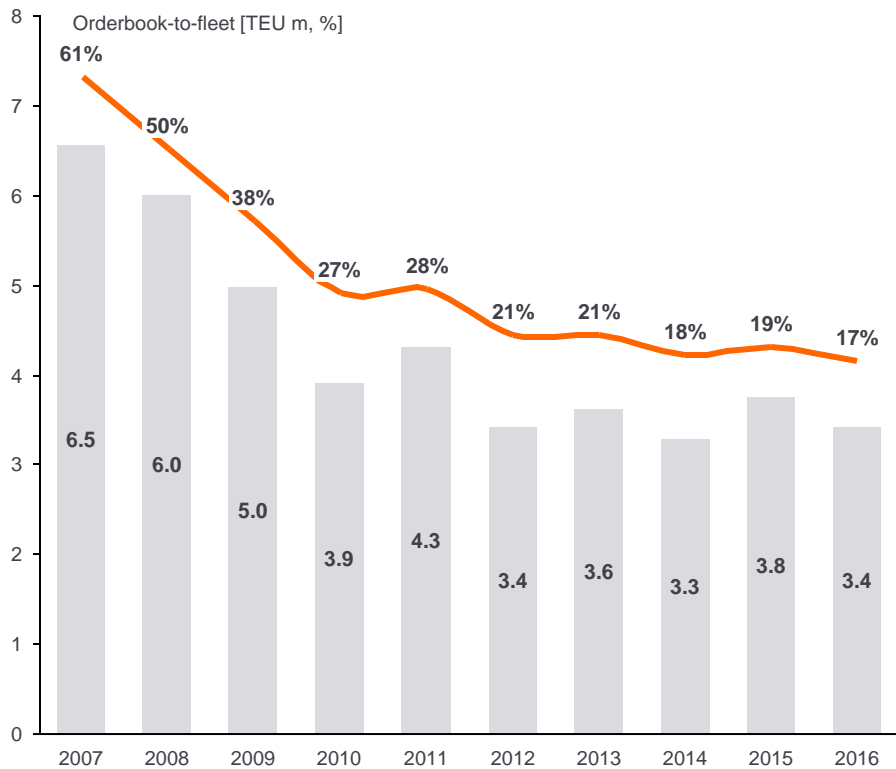
# Demand: Container shipping remains an industry with healthy growth and balanced trade dynamics

## Container shipping volume and global GDP growth



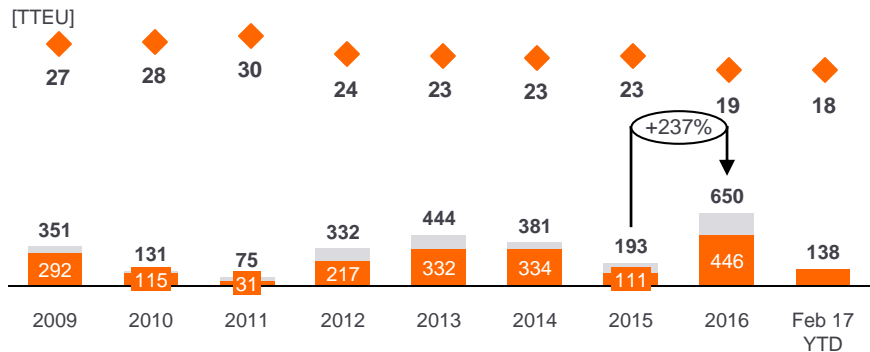


# Supply: Capacity growth is slowing (as a result of decreasing benefits of ever larger vessels)

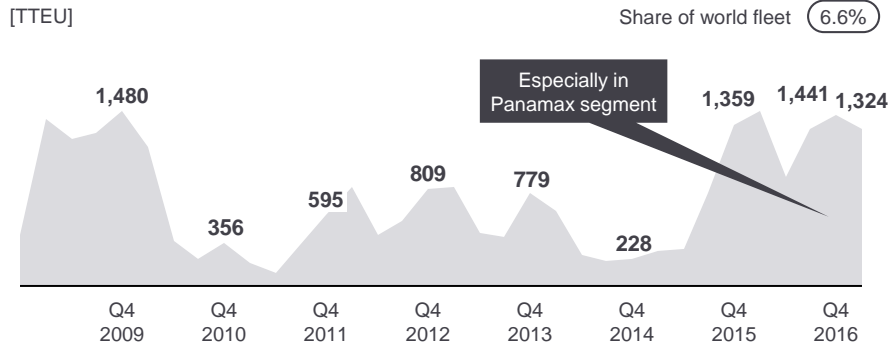


# Supply: Scrapping and idling help to further reduce effective supply growth

## Highest scrapping level ever ...

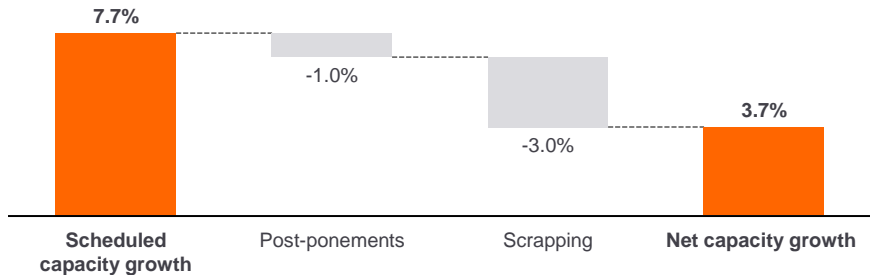


## ... and idling remains high ...

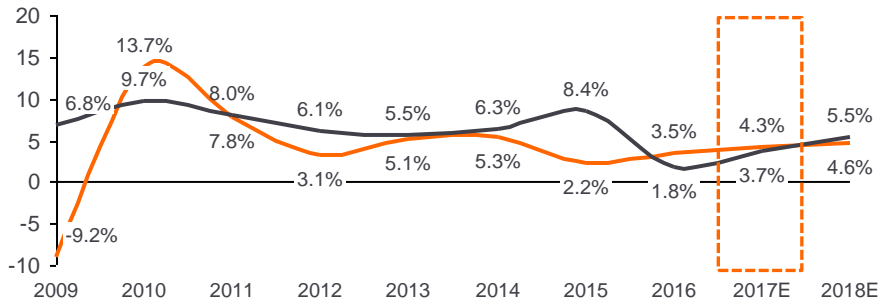


## ... keeping net capacity growth low ...

Net capacity growth 2017E



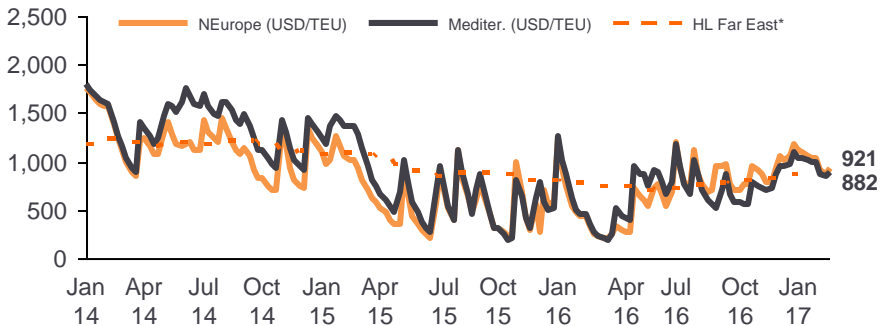
## ... slowly reducing supply / demand gap



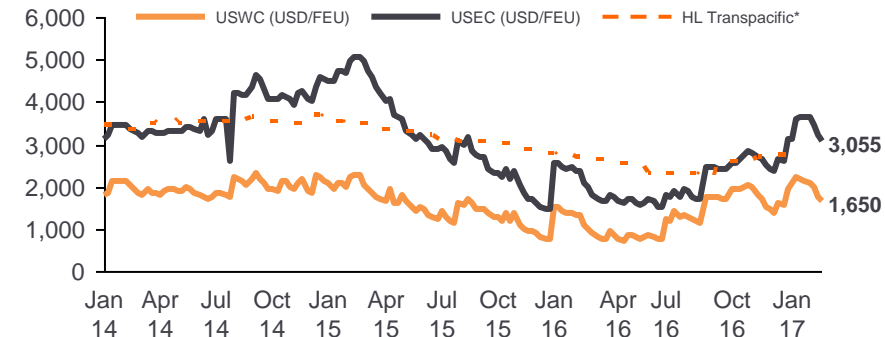


# Freight rates have started to recover ahead of CNY

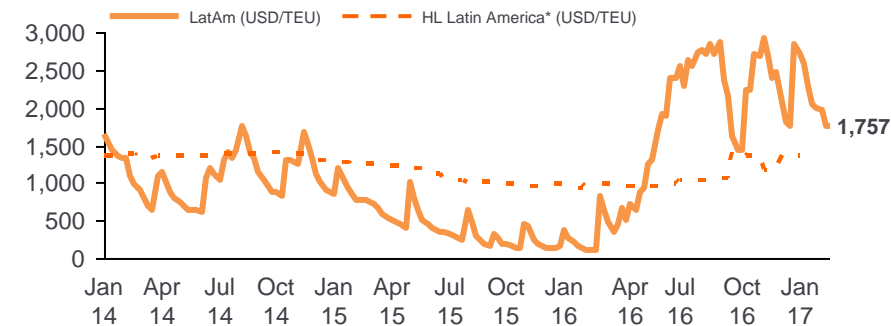
## Shanghai – Europe (SCFI)



## Shanghai – USA (SCFI)



## Shanghai – Latin America (SCFI)



## Comments

Further freight rate increases planned March 2017 by various carriers, e.g.:<sup>1)</sup>

**Hapag-Lloyd:** Asia– Latin America: USD 1050 / TEU – 15 March; Transpacific: USD 560 / TEU – 15 March

**MSC:** North Europe – Latin: USD 150 / TEU – 17 March; Mediterranean – North America: USD 200 / TEU – 19 March

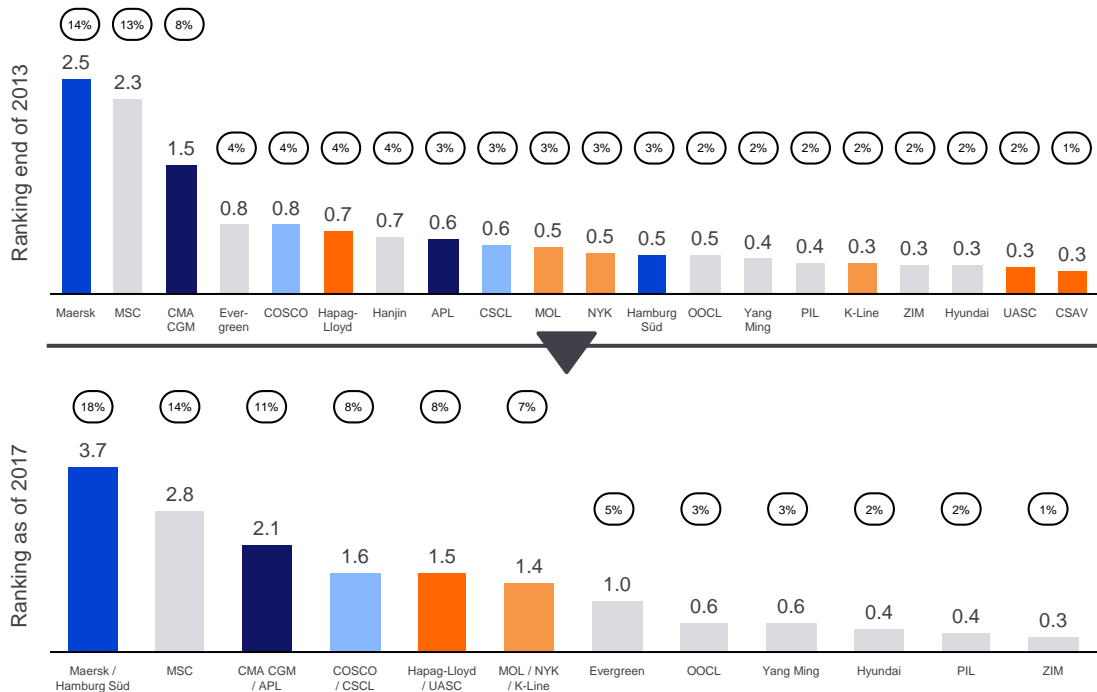
**OOCL:** Asia – North America: USD 640 / TEU – 1 April

Market bunker price level increased in Q4 and beginning of 2017 compared to 9M 2016 which is also partially reflected in higher spot market rates

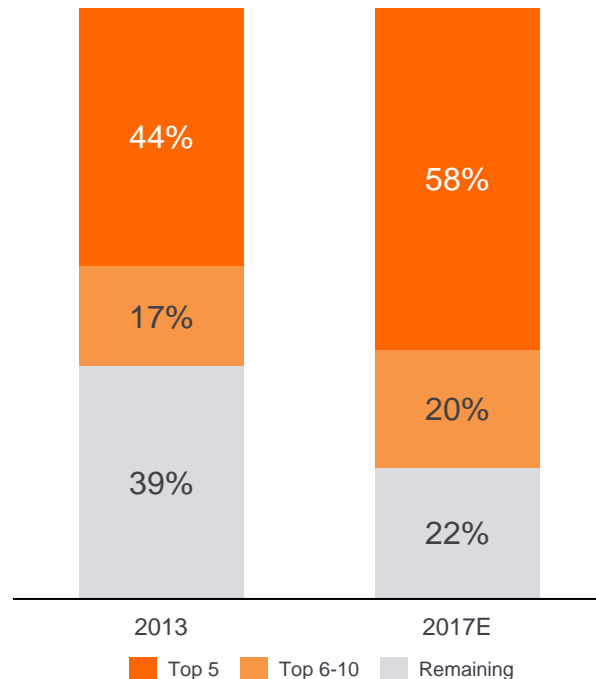
# Gap between TOP 6 and the rest is widening rapidly

## Current consolidation wave leads to higher concentrations

Carrier capacity [TEU m] and global capacity share [%]

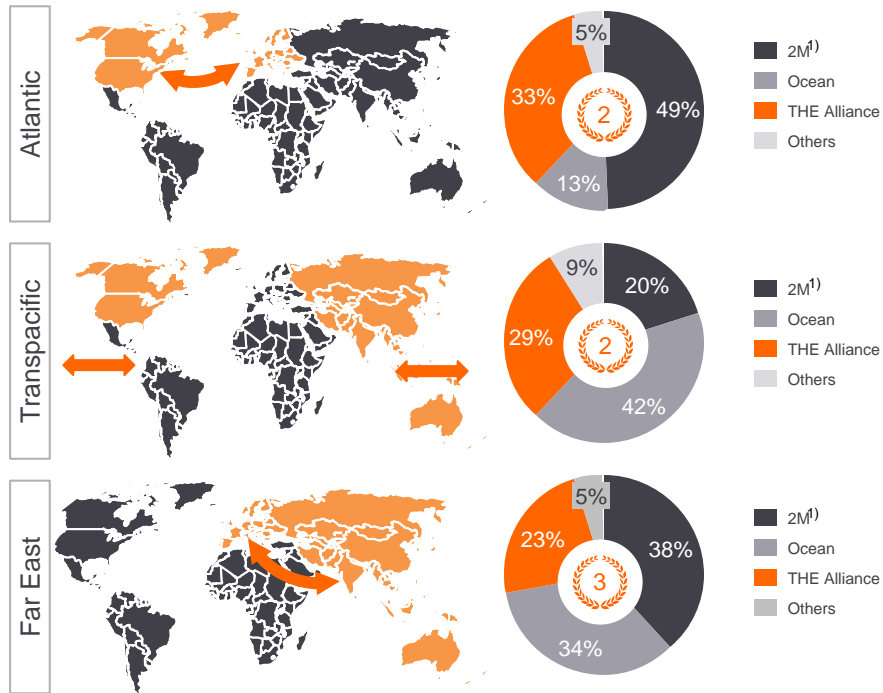


Global capacity share [%]



# On the back of consolidation, alliances have been re-shaped with start of operations in April 2017

## Strong partners in THE Alliance



THE Alliance position

## Strong partners in THE Alliance

### THE Alliance covers all East-West trades

- Comprehensive network of 32 services will connect more than 75 major ports

### Binding agreement signed by all partners

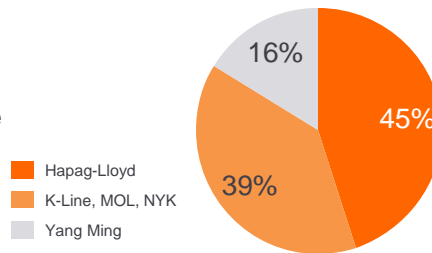
- Begin in April 2017
- The initial period will be 5 years

Combined capacity of ~3.5m TEU or around 17% of world fleet – vessel pool of more than 240 ships

### Leading product characterized by

- Fast transit times
- Broad port coverage
- Latest vessels

After Japanese JV<sup>2)</sup> we are three partners in THE Alliance<sup>3)</sup>:

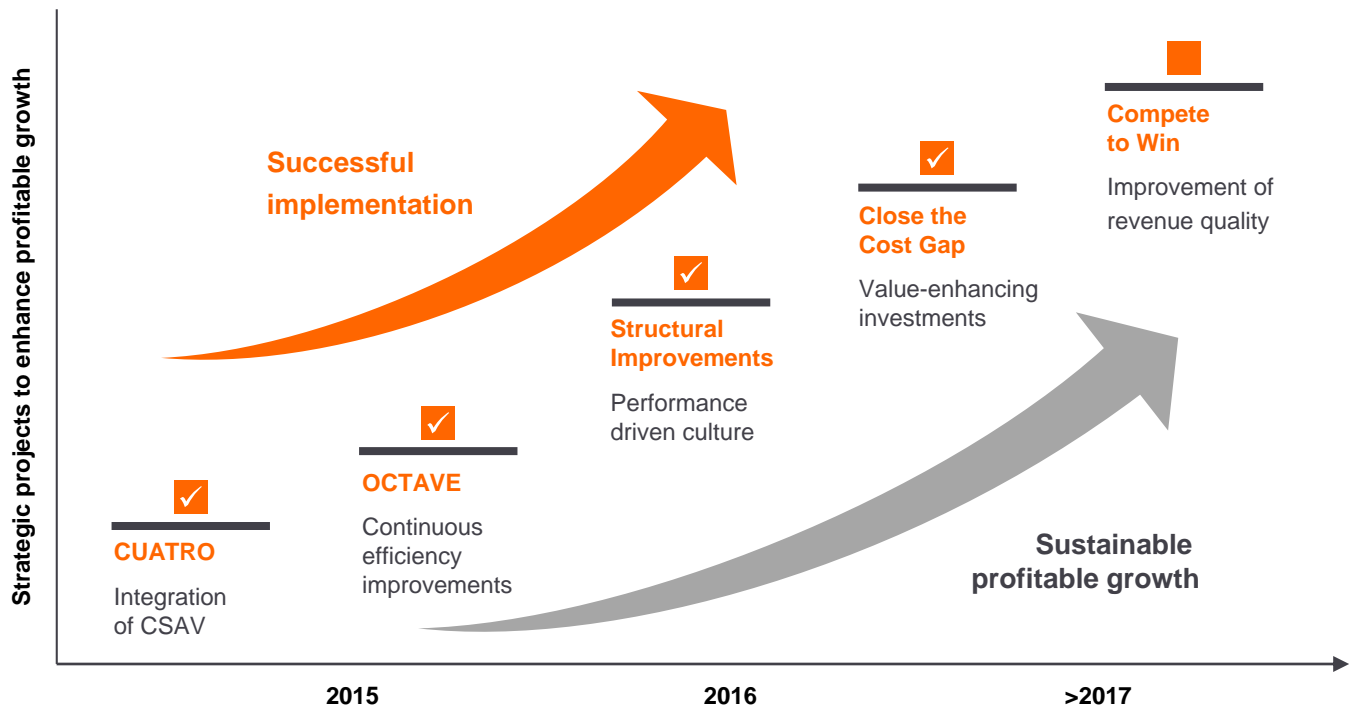


- Hapag-Lloyd
- K-Line, MOL, NYK
- Yang Ming

1) 2M including Hamburg Süd 2) Subject to regulatory approvals and closing 3) Total operating capacity of THE alliance partners, not all to be deployed in alliance (Hapag-Lloyd including UASC)

# We delivered on our defined initiatives

## Tangible results and further upside



### CUATRO synergies:

- Initial target: USD 300 m
- Revised target: USD 400 m

### OCTAVE programs:

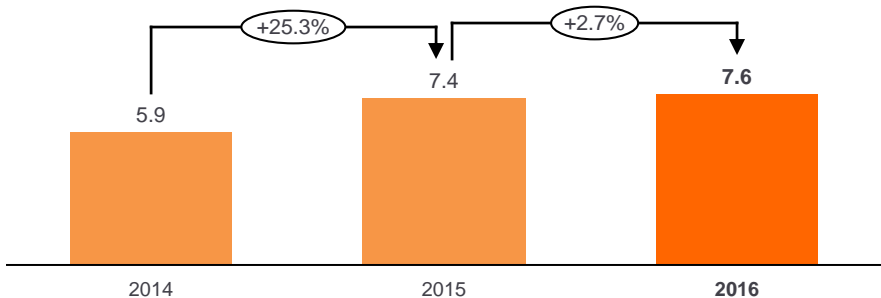
- OCTAVE I: USD 200 m
- OCTAVE I+II: USD 200 m plus high double-digit USD m

### Further measures:

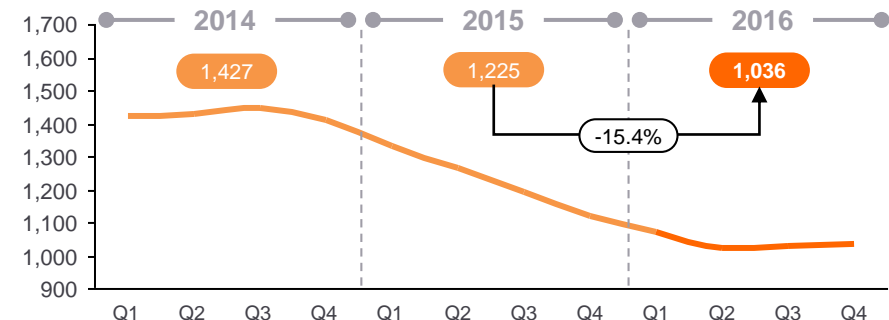
- Close the Cost Gap: 9.3k, 10.5k, Old Ladies, container and now UASC
- Compete to Win: Improvement of revenue quality

# Transport volume in line with expectations, freight rates decreased and unit costs further optimized

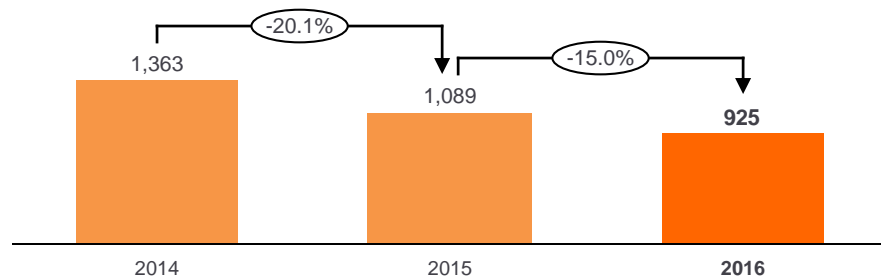
Transport volume [TEU m]



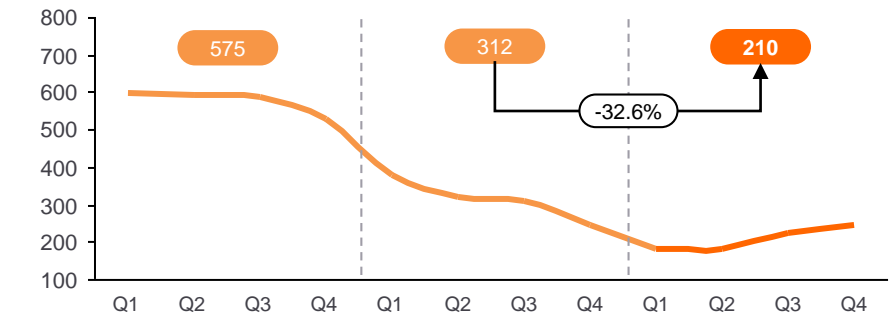
Freight rate [USD/TEU]



Transport expenses per TEU [USD/TEU]



Bunker price [USD/mt]



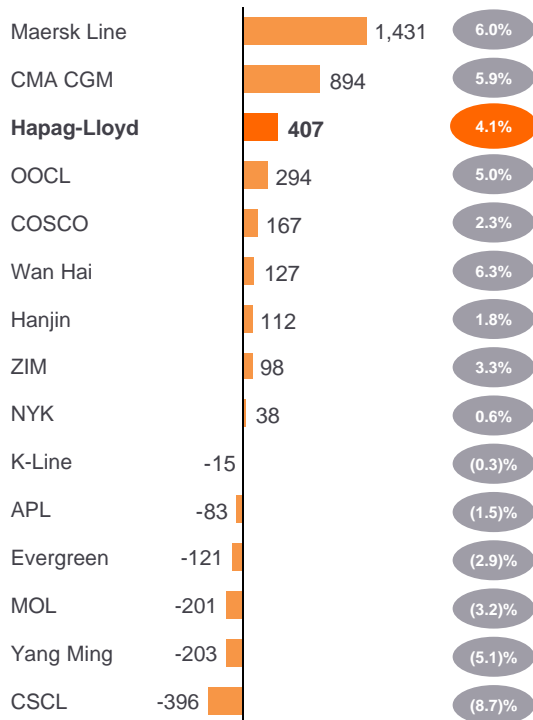
# Overall we achieved an operating profit in 2016

## Hapag-Lloyd Preliminary Financials 2016

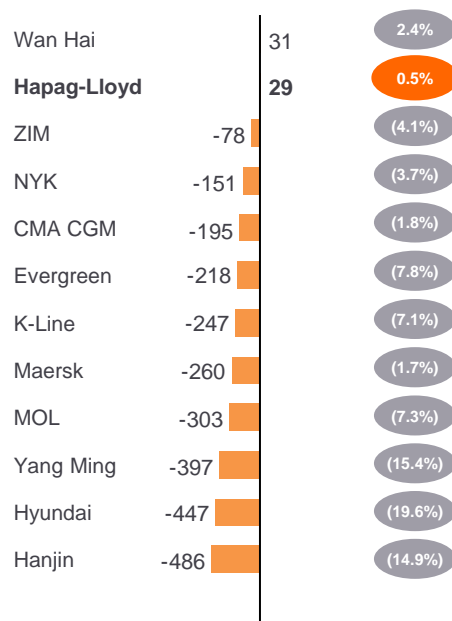
	Q1 2016	Q2 2016	Q3 2016	Q4 2016	FY 2016	FY 2015	Δ%
Transport volume [TTEU]	1,811	1,892	1,947	1,949	7,599	7,401	+3%
Freight rate [USD/TEU]	1,067	1,019	1,027	1,033	1,036	1,225	-15%
Bunker price [USD/t]	178	182	224	257	210	312	-33%
Exchange rate [EUR/USD]	1.10	1.12	1.13	1.10	1.10	1.11	n/a
Revenue [USD m]	2,124	2,088	2,152	2,182	8,546	9,814	-13%
EBITDA [USD m]	136	83	206	246	671	922	-27%
EBITDA margin	6.4%	4.0%	9.6%	11.3%	7.9%	9.4%	-1.5ppt
EBIT [USD m]	5	-50	73	111	140	407	-66%
EBIT margin	0.2%	-2.4%	3.4%	5.1%	1.6%	4.1%	-2.5ppt

# The effects of our further cost savings are clearly visible when looking at the relative performance

## FY 2015 EBIT [USD m]

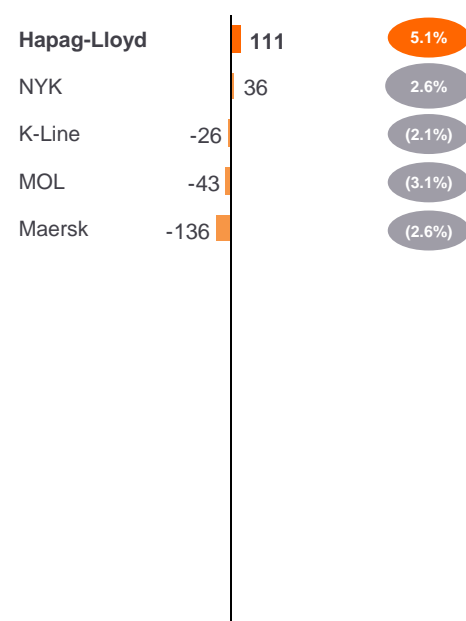


## 9M 2016 EBIT [USD m]



Note: Not all carriers report on a quarterly basis

## Q4 2016 EBIT [USD m]



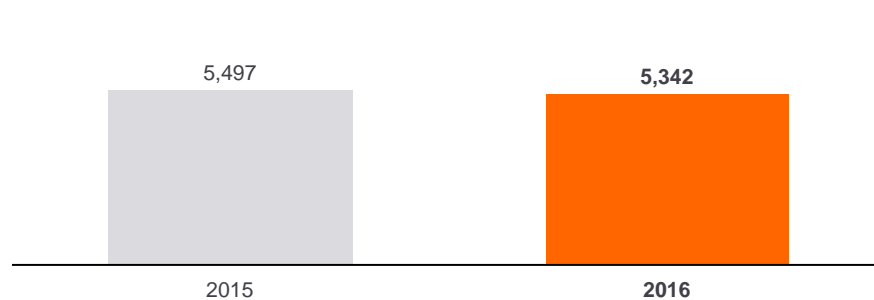
Note: Further result publications expected within next weeks

Note: For selected peers including terminals and other business if no liner figure available. Translation into USD based on average FX rates for individual periods.

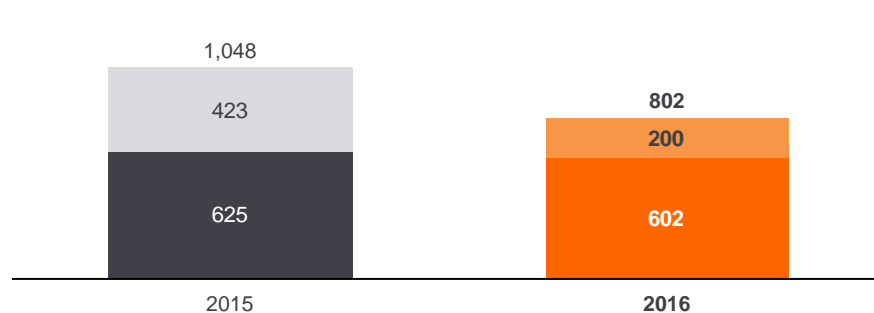


# Equity at USD 5.3 bn and liquidity reserve at USD 0.8 bn – Capital increase of USD 400 m post Closing

## Strong equity base [USD m]

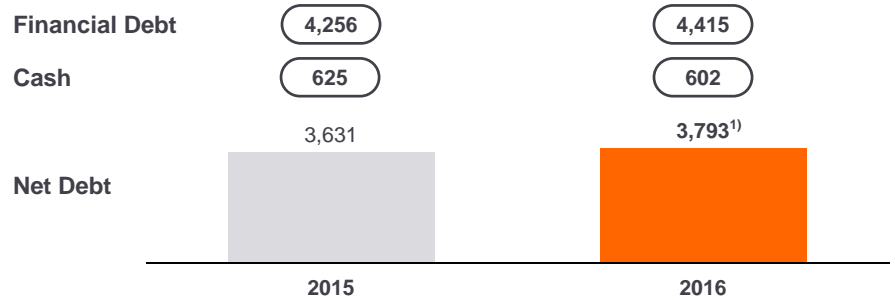


## Solid liquidity position [USD m]



1) incl. Restricted Cash (USD 19.7 million booked as other assets)

## Stable net debt [USD m]



## UASC merger implications

- **Cash capital increase of USD 400 m** (equivalent) to be executed within six months after closing (backstopped by certain core shareholders)
- **Strengthening of shareholder base** with the new key shareholders Qatar Holding LLC and the Public Investment Fund of the Kingdom of Saudi Arabia
- **Value protection** via guaranteed equity, cash and debt covenants (as of certain Relevant Dates)

# Hapag-Lloyd optimized its maturity profile via debt capital markets at more attractive pricing levels

## Bond coupon and maturity profile










- On 18 Jan 2017 Hapag-Lloyd successfully priced a new bond of EUR 250 m due 2022 – on 7 Feb 2017 the company tapped the new bond by additional EUR 200 m at emission price of 102.375%
- The proceeds are used to proactively refinance the outstanding 9.75% USD bond due 2017, partially redeem the 7.75% EUR bond due 2018 and for general corporate purposes (including further repayment of existing indebtedness)
- The yield to maturity at issuance was 6.50%<sup>1)</sup> and thereby clearly below the existing bond pricings
- Hapag-Lloyd was able to engage a high quality and diversified investor base in this new bond issuance

1) Weighted average:  $(6.75\% \times 250 + 6.186\% \times 200) / 450 = 6.50\%$

# Hapag-Lloyd / UASC merger creates a top tier pure-play carrier

## At a glance

	 Hapag-Lloyd	 UASC	<b>Combined Entity<sup>1)</sup></b>
 Corporate HQ	Hamburg	Dubai	<b>Hamburg</b>
 Alliance membership	G6	Ocean 3	<b>THE Alliance</b>
 Ships [#]	166	59	<b>225</b>
 Capacity [TEU m]	1.0	0.6	<b>1.5</b>
 Container [TEU m]	1.6	0.7	<b>2.3</b>

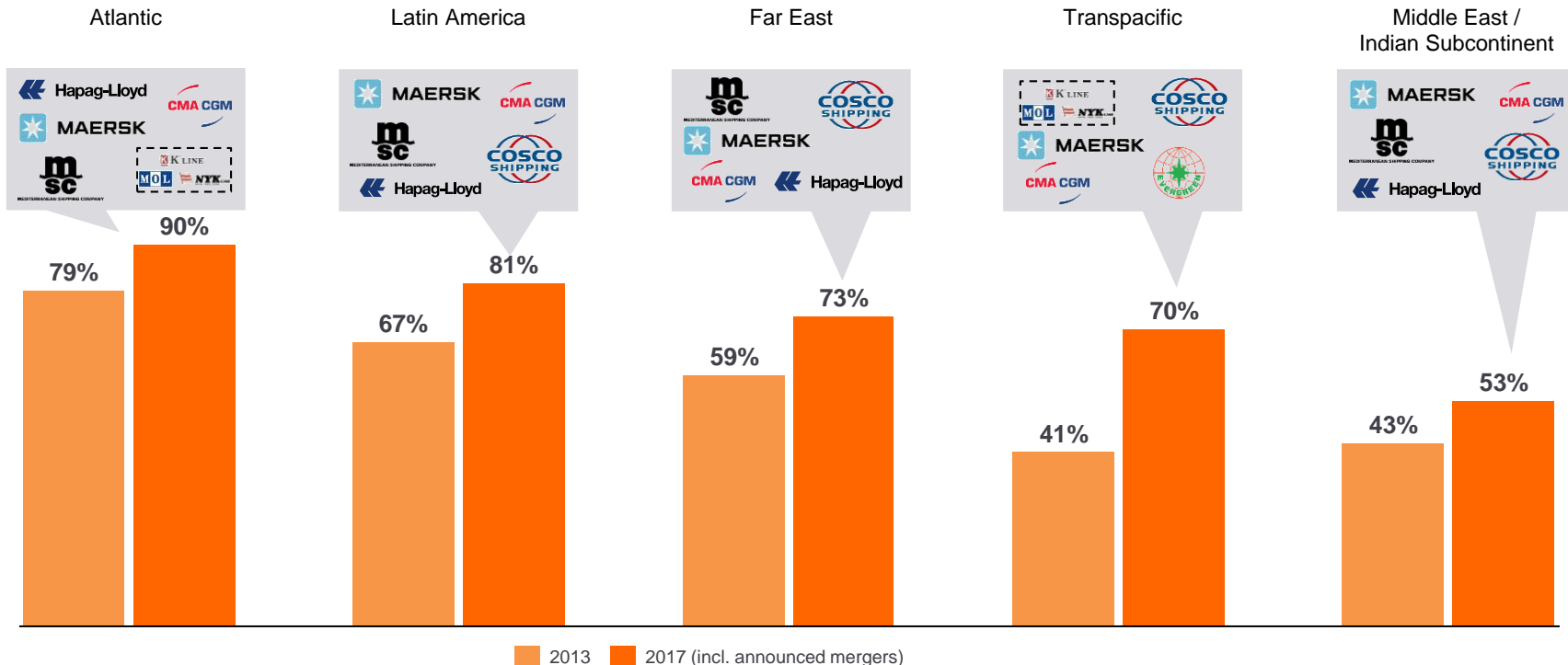
1) Sum of stand-alone figures as of 31 December 2016 (rounding differences may occur)

## Deal rationale

Scale	Combination assures a top 5 position globally and on key trades in a consolidating market
Network	Further balancing of trade portfolio with leadership on Middle East Trades
Fleet	Access to young and fuel-efficient fleet with large share of ULCVs Sustainable market position without further short-term fleet investments
Synergies	Significant value creation through expected run-rate synergies of USD 435 m p.a. starting 2019 – c. 1/3 in 2017 already
Partner	Strong partner in light of ongoing alliance reshuffling Supportive core shareholders and capital market investors

# Scale: On important trades TOP 5 players now make up more than 70 % capacity share

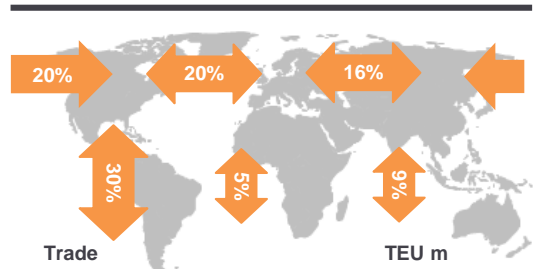
## TOP 5 concentration on individual trades (2013 versus 2017)



# Network: Balanced trade portfolio – More than any TOP 5 liner

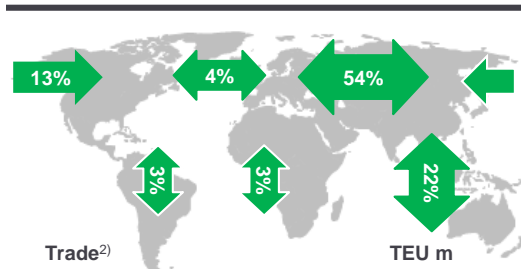
## Transport volume by trade, FY 2016 (indicative)

### Hapag-Lloyd



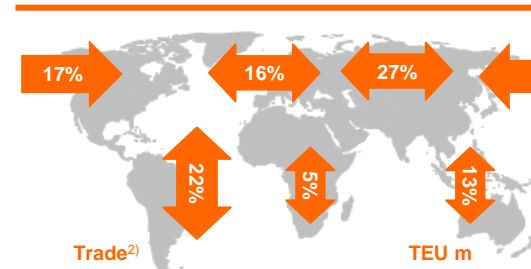
Trade	TEU m
Atlantic	1.5
Transpacific	1.5
Far East <sup>1)</sup>	1.2
Latin America	2.2
Intra Asia <sup>1)</sup>	0.7
EMAO	0.4
<b>Total</b>	<b>7.6</b>

### UASC<sup>1)</sup>



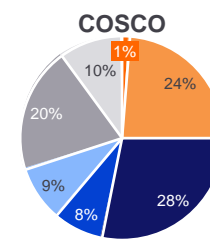
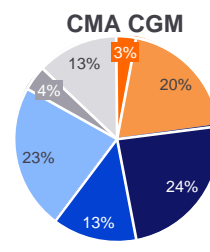
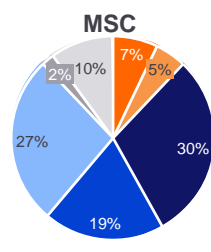
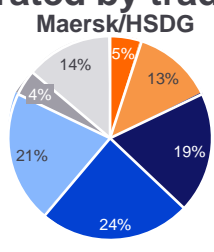
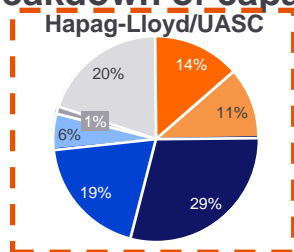
Trade <sup>2)</sup>	TEU m
Atlantic	0.1
Transpacific	0.3
<b>Far East</b>	<b>1.2</b>
Latin America	0.1
Intra Asia	0.5
EMAO	0.1
<b>Total</b>	<b>2.3</b>

### Combined Entity<sup>1)</sup>



Trade <sup>2)</sup>	TEU m
Atlantic	1.6
Transpacific	1.8
Far East	2.4
Latin America	2.3
Intra Asia	1.2
EMAO	0.5
<b>Total</b>	<b>9.9</b>

## Breakdown of capacity operated by trade<sup>3)</sup>

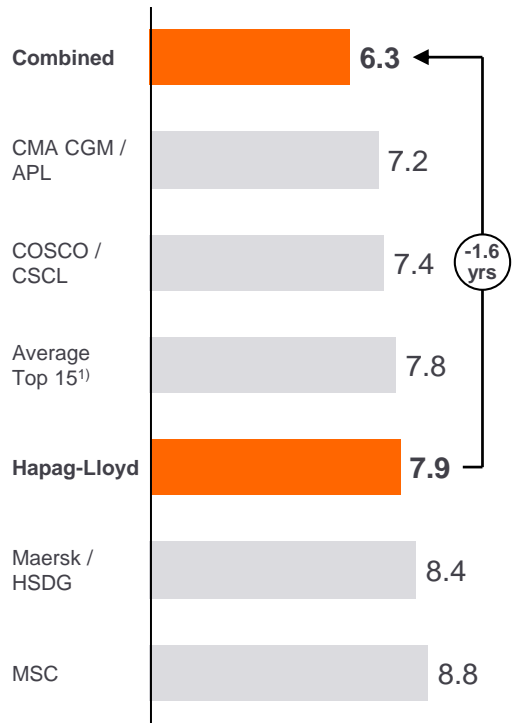


Legend: Atlantic (orange), Transpacific (light orange), Far East (dark blue), Latin America (medium blue), EMAO (light blue), Intra Asia (grey), Others<sup>4)</sup> (light grey)

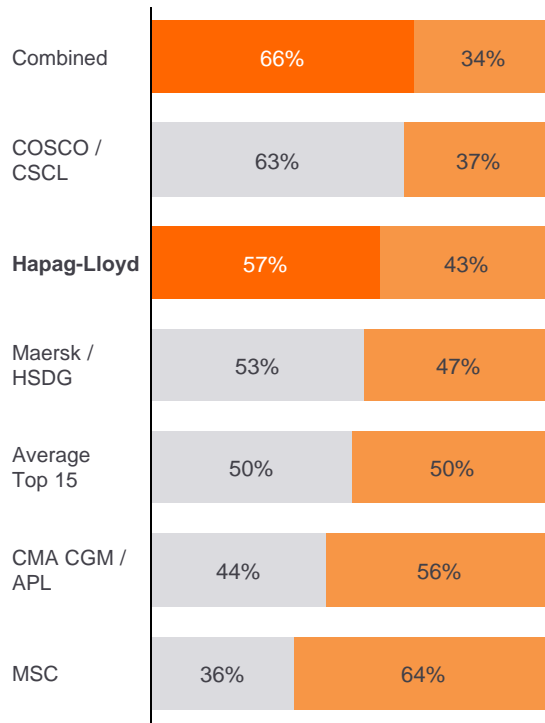
1) UASC transport volume by trade as of 30.09.2016 2) Allocation of UASC volume according to Hapag-Lloyd trade definition 3) As of December 2016. Breakdown based on capacity deployed by individual carriers on direct services only. Excl. wayport capacity, transshipment services, slot exchange arrangements and cross-trade intra-alliance arrangements; numbers for Hapag-Lloyd based on exposure to global trades 4) Includes Middle East / ISC trades and idle fleet

# Fleet: Access to young and fuel-efficient fleet with large share of ULCVs with no planned need to invest in next years

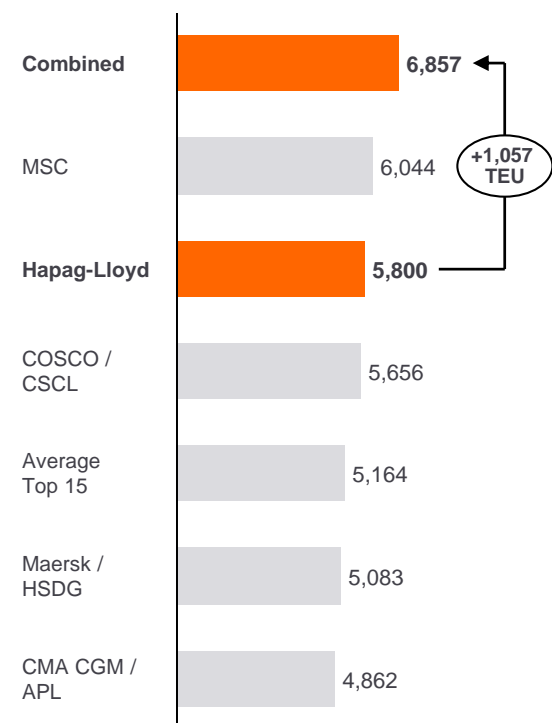
## Average fleet age



## Fleet ownership [%]

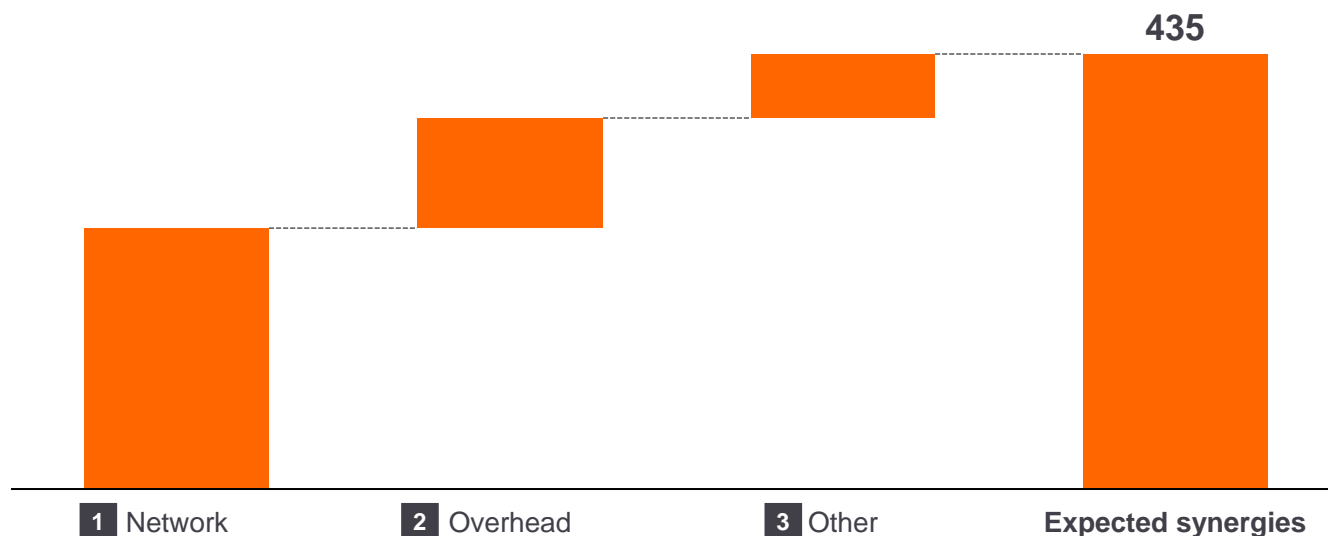


## Average vessel size [TEU]



## Synergies: Synergies of USD 435 m expected from 2019 onwards – Mainly in network and overhead

Synergy potential, full run-rate [USD m]



Synergies of USD 435 m per year from 2019 onwards –  
 approx. 1/3 to be achieved in 2017 already  
 One-off costs of approx. USD 150 m largely payable in 2016/2017

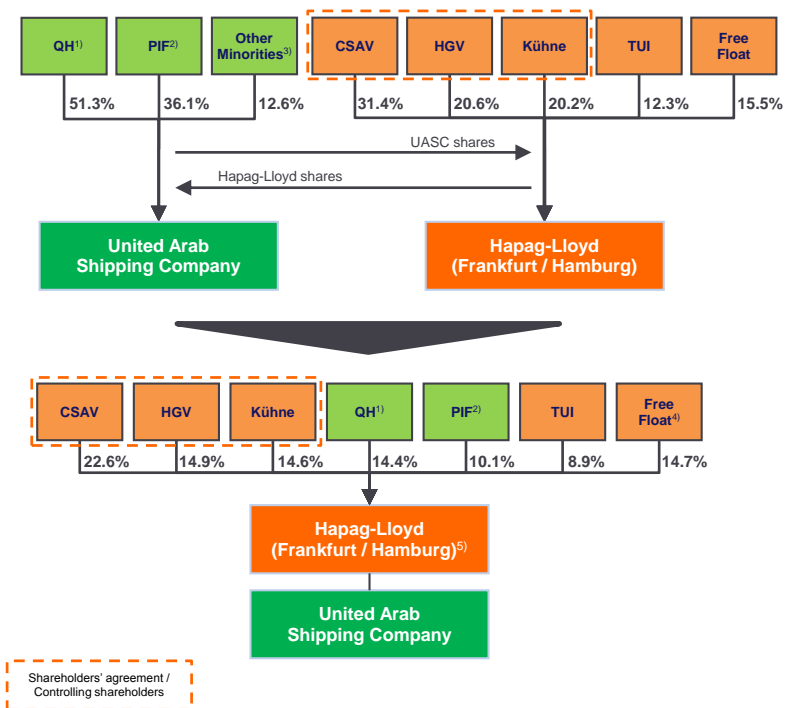
### Comments

- 1 Network**
  - Optimized new vessel deployment / network
  - Slot cost advantages
  - Efficient use of new fleet
- 2 Overhead**
  - Consolidation of Corp. and Regional HQs
  - Consolidation of country organizations
  - Other overhead reductions (e.g. marketing, consultancy, audit)
- 3 Other (terminals, equipment and intermodal)**
  - Lower container handling rates per vendor/location
  - Imbalance reduction and leasing costs optimization
  - Optimization of inland haulage network
  - Best practice sharing



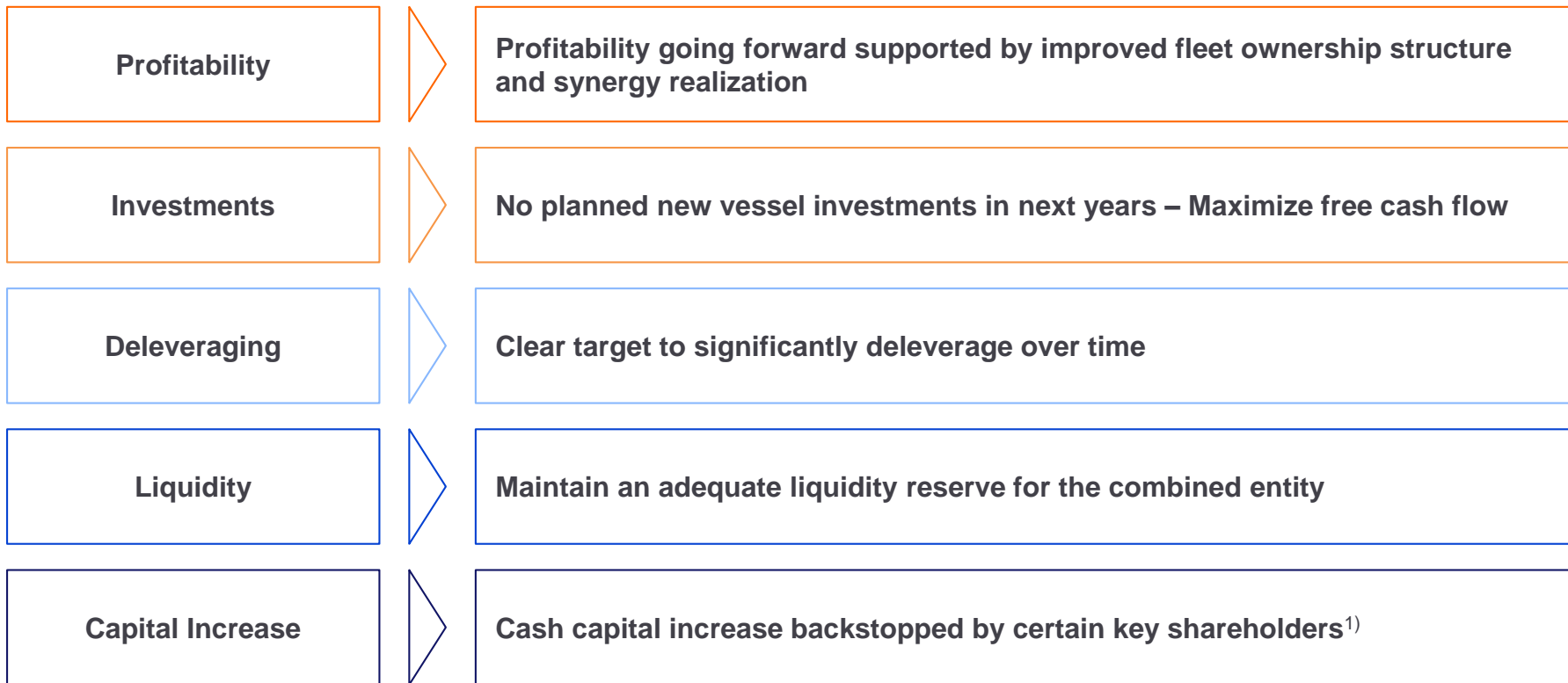
# Partner: New core shareholders with strategic interest in the Combined Entity

## Transaction overview

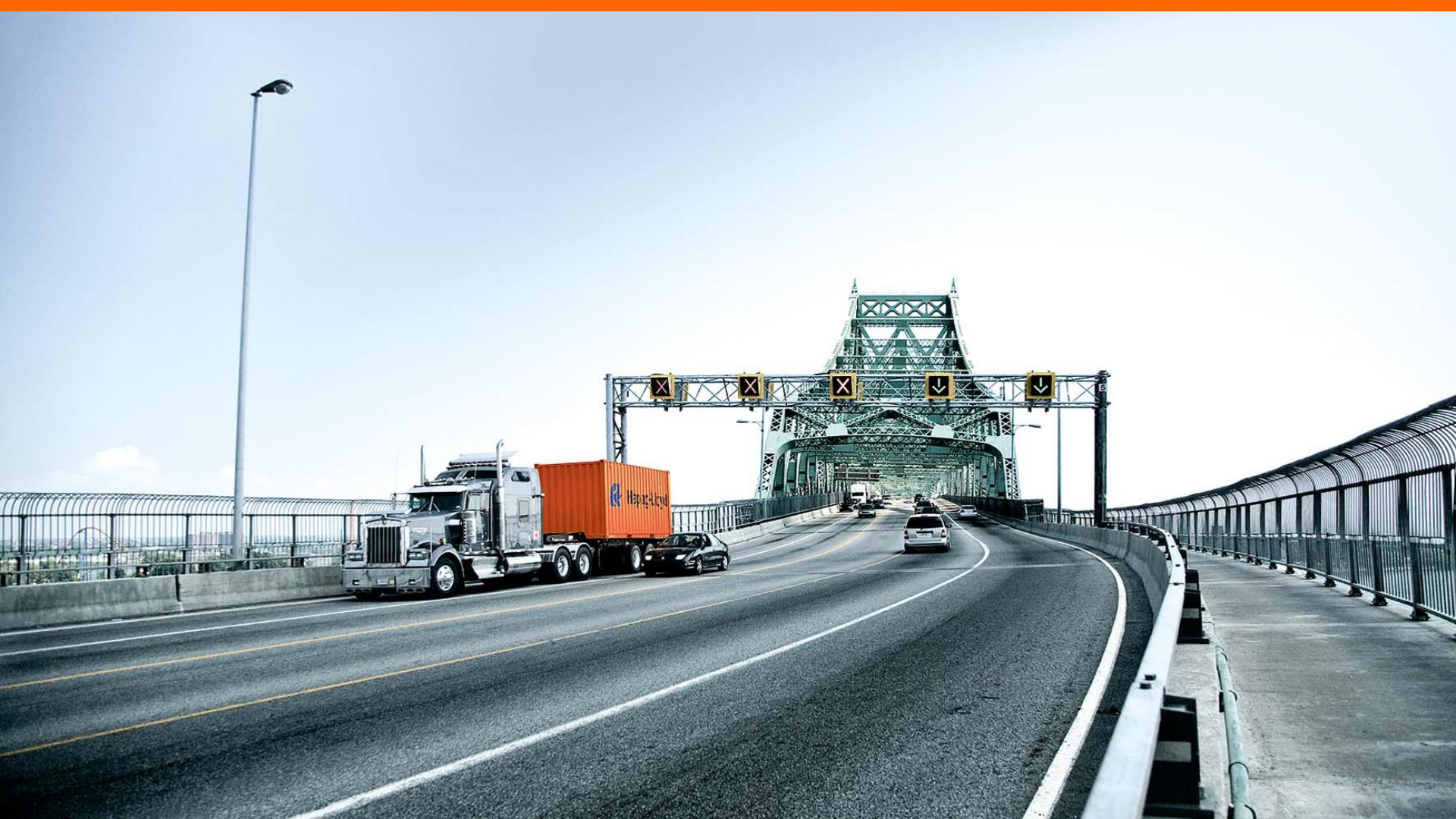


- UASC shares contributed to Hapag-Lloyd in exchange for newly issued Hapag-Lloyd shares
- Continued investment of sovereign wealth funds QIA and PIF highlight continued strategic importance of HL for the region
- C. 39% of shareholders representing governmental bodies and interests
- C. 37% of shareholders backed by wealthy entrepreneurs with focus on and long experience in logistics
- Planned cash capital increase of USD 400 m 50/50 backstopped by incumbent and new key shareholders within six months post closing

# Hapag-Lloyd with clearly defined financial policy

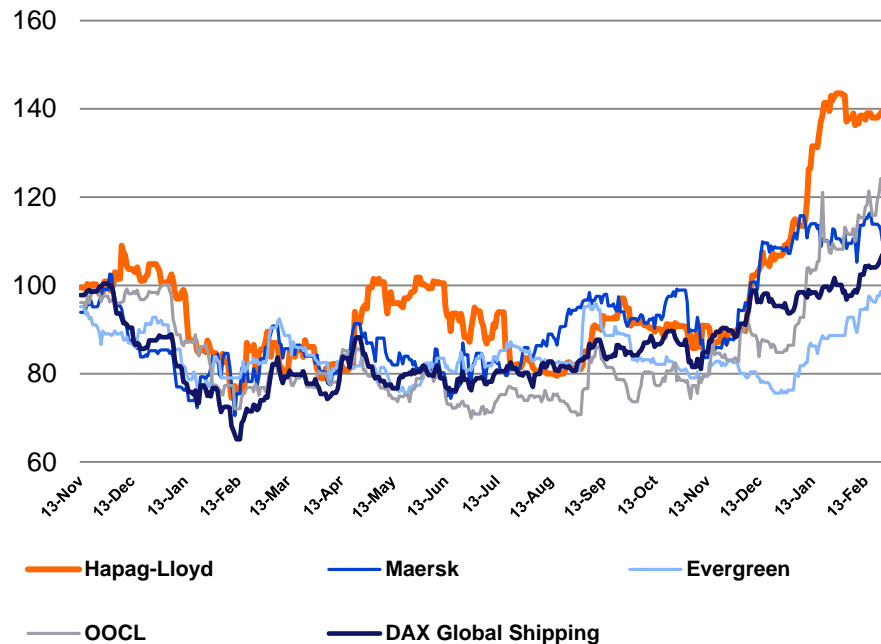


1) 50% backstopped by QH and PIF, 50% backstopped by CSAV and Kühne



# Hapag-Lloyd shares with supportive tradings in recent months

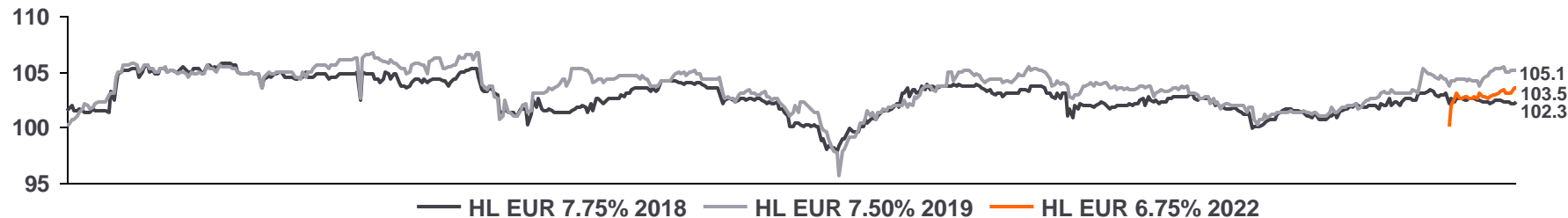
## Share trading



Stock Exchange	Frankfurt Stock Exchange / Hamburg Stock Exchange
Market segment / Index	Regulated market (Prime Standard) / SDAX
ISIN / WKN / Ticker Symbol	DE000HLAG475 / HLAG47
Ticker Symbol	HLAG
Primary listing	6 November 2015
Number of shares	118,110,917

# Hapag-Lloyd bonds continuously trade above par

## Bonds trading



	EUR Bond 2022	EUR Bond 2019	EUR Bond 2018
<b>Listing</b>	Open market of the Luxembourg Stock Exchange (Euro MTF)		
<b>Volume</b>	EUR 450 m	EUR 250 m	EUR 200 m <sup>1)</sup>
<b>ISIN / WKN</b>	XS1555576641 / A2E4V1	XS1144214993 / A13SNX	XS0974356262 / A1X3QY
<b>Maturity Date</b>	Feb 1, 2022	Oct 15, 2019	Oct 1, 2018
<b>Redemption Price</b>	as of Feb 1, 2019:103.375%; as of Feb 1, 2020:101.688%; as of Feb 1, 2021:100%	as of Oct 15, 2016:103.750%; as of Oct 15, 2017:101.875%; as of Oct 15, 2018:100%	as of Oct 1, 2015:103.875%; as of Oct 1, 2016:101.938%; as of Oct 1, 2017:100%
<b>Coupon</b>	6.75%	7.50%	7.75%

1) Partial redemption by nominal EUR 200 m on 9 March 2017



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