

Quality Promise

Fast Booking Response



Our Quality Promise to you?

Fast Booking Response

What does this Quality Promise mean?

We have set ourselves the goals to issue booking confirmations within one business hour in 85 percent of cases and within eight business hours in 98 percent of cases.

What is in it for you?

When placing a booking with Hapag-Lloyd, we want to ensure that you experience a fast, easy and transparent booking process. Having the peace of mind that your booking has been received and confirmed will allow you to focus on other tasks in your busy schedule. At Hapag-Lloyd, we make it our priority to help your business to run smoothly in any way we can.

Where do we need your close collaboration?

To help us deliver, we need you to commit to submitting accurate and complete shipment details for each of your booking requests.

Quality Promise

Timely and Correct Bill of Lading

Our Quality Promise to you?

Timely and Correct Bill of Lading

What does this Quality Promise mean?

We have set ourselves the goals to send our customers a draft bill of lading within four business hours in 80 percent of cases and within eight business hours in 95 percent of cases. In addition, we aim to provide the final bill of lading after one business day of vessel departure in 95 percent of cases.

What is in it for you?

When Hapag-Lloyd handles your shipping documents, we will ensure accurate and timely delivery of your draft and final bills of lading. By minimizing the time spent on continuous amendments and changes, you will be able to focus on other tasks in your daily work. Receiving well-documented proof of shipment for your customers, banks and/or insurance companies can also play an important role, such as by enabling you to receive payments sooner from your relevant parties.

Where do we need your close collaboration?

To help us deliver, we need you to commit to providing accurate and complete shipping instructions in one submission before documentation cut-off.

Quality Promise

Accurate Invoicing



Our Quality Promise to you?

Accurate Invoicing

What does this Quality Promise mean?

We have set ourselves the goal to provide our customers an accurate invoice at least 97 percent of the time.

What is in it for you?

When Hapag-Lloyd issues an invoice to you, we promise that it will be accurate and reflect the amount that had been mutually agreed. We believe that high transparency regarding your transportation costs can help you in your financial planning as well as in assessing the risk of potential revenue leakages resulting from incorrect invoicing. As a result, you will have more time to focus on processing invoices for payment rather than for corrections.

Where do we need your close collaboration?

To help us deliver, we need you to commit to providing accurate and complete data inputs for invoice completion.

Quality Promise

Loaded as Booked



Our Quality Promise to you?

We have set ourselves the goal to load at least 95 percent of our customers' containers as per booking confirmation.

What does this Quality Promise mean?

When Hapag-Lloyd handles your cargo, we promise that it will be loaded at first load port on a voyage as per your booking confirmation. We also commit to proactively communicating with you and informing you in a timely manner about contingency plans whenever anything unexpected happens with your shipment.

What is in it for you?

We understand that missed loadings only bring downsides for you, such as delayed cargo, more administrative work and additional commercial costs. We will be sparing you these headaches and inconveniences by loading your cargo as booked in 95% of the cases or more. We will significantly lower the number of rolls, improve your supply chain flow, boost your planning security and reduce administrative work related to rolled cargo. As a result, you will not only save time you can devote to other important tasks, but also money through reduced commercial costs and liabilities. And you will be able to safeguard your reputation as a reliable logistics/business partner.

Where do we need your close collaboration?

To help us deliver, we rely on your good cooperation in gating-in your full containers as per agreement in the booking confirmations' terms and conditions.

For more information on this promise, please visit our webpage by clicking on: www.hlag.cloud/qualitypromises

Quality Promise

Volume Agreements Honored



Our Quality Promise to you?

We have set ourselves the goal to confirm your bookings in at least 90 percent of the volumes agreed.

What does this quality promise mean?

We mutually agree on volume delivery for a specific period of time, linked to a geographical scope (whenever possible). We regard our Volume Agreements as an agreement with clear commitments and outlined consequences* for both Hapag-Lloyd and the customer in case of delivery failure from either side.

What is in it for you?

We offer you a much higher certainty that your planned volume will be accepted and fewer bookings rejected, and allow you a more efficient planning due to high confidence in your cargo flow with us, which will result in significant cost savings. By providing full transparency with this promise, we establish a solid base for a continuous data-driven dialogue about our performance on our mutual commitments.

Where do we need your close collaboration?

To help us deliver, we need you to fulfil your part of the volume agreement and place bookings up to the agreed volume as scheduled beforehand.

* Consequences for non-delivery will be implemented after both sides have adapted to the new arrangements and the time is right to strengthen our mutual commitment. Should we be required to take action, we would introduce and discuss possible measures in our regular data-driven reviews.