01  |  Trade Overview
02  |  North Europe – Far East
03  |  Mediterranean – Far East
01 North Europe – North America

01 Trade Overview
Customer Benefits

- Reliable weekly services connecting Far East and North Europe / Mediterranean / Black Sea with competitive transit times
- A modern fleet, environmentally improved – less emissions
- Focus on lean products with faster transit times between main markets in Far East and Europe
- Multiple service options from main base ports in both Europe and Far East
- Extensive feeder network to and from non-direct ports and comprehensive inland services
- Modern reefer container fleet
- Local expertise with a network of offices throughout Far East and Europe
“With this revamp of THE Alliance product we are pleased to announce some improvements of our existing network. We will maintain our coverage of main ports in North Europe with dedicated loops from and to main markets in Asia. Additionally we have added an import call in Le Havre and added an improved product into Shanghai from North Europe. Our direct Japan service will continue and we are pleased to offer an upgraded South East Asia service.

THE Alliance product to Mediterranean has been changed to dedicated services to improve schedule reliability. We will launch a dedicated Spain service adding Tangiers and Busan, as well as a dedicated France and Italy service with an addition of Qingdao. On our East Mediterranean service we will add export calls in Izmit and Ashdod.

With these service changes on THE Alliance network we are looking forward to offering an improved product to match our customers’ requests.”
North Europe – Far East
Our Far East Product

General – North Europe

- Five dedicated lean products to achieve product differentiation by transit times, connectivity and reliability
- Five calls per week in Hamburg, Rotterdam and UK and three calls per week in Le Havre and Antwerp
- Dedicated loops for Japan, South East Asia, South and North China with extensive port coverage
- Additional port calls at Colombo, Jeddah allowing further connections to Hapag-Lloyd services
- Extensive coverage to European outports through dedicated feeder network
North Europe Services

FE1 – Far East Loop 1

Key Service Strengths

- **Asia to Europe**
  - Dedicated Japan service with fast transit times due to minimal number of stop-over ports
  - Direct connection ex Japan to Red Sea

- **Europe to Asia**
  - Direct service to Japan with one of the fastest transit times in the market

### Transit times

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**Frequency: weekly**
**North Europe Services**

**FE2 – Far East Loop 2**

**Key Service Strengths**

- **Asia to Europe**
  - Extensive coverage of Chinese ports
  - UK service focus with fast transit times
  - Fast transit times to Le Havre as second inbound port

- **Europe to Asia**
  - Great connectivity to Chinese ports
  - Connection from/to Middle East via Jebel Ali

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Transit times

| Frequency: weekly |
Key Service Strengths

- **Asia to Europe**
  - Dedicated South China service
  - Direct Taiwan to North Europe service

- **Europe to Asia**
  - Very attractive transit time from Le Havre as second last loadport in Europe

### Transit times

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Frequency: weekly
Key Service Strengths

- **Asia to Europe**
  - Dedicated Central China and Korea service
  - Fast transit times as no stop-over in South East Asia

- **Europe to Asia**
  - Fast transit times to Shanghai
  - Direct connection to South China without previous stop-over port

**Transit times**

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Frequency: weekly
Key Service Strengths

- **Asia to Europe**
  - Dedicated South East Asia service
  - Direct port call at Laem Chabang and Cai Mep
  - Connection to Indian Subcontinent via Colombo

- **Europe to Asia**
  - Connection to Indian Subcontinent via Colombo

### Transit times

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*Frequency: weekly*
03 Mediterranean – Far East
Our Far East Product

General – Mediterranean

- Two reliable weekly services connecting Asia and the Mediterranean / Adriatic / North Africa / East Mediterranean and Black Sea
- One dedicated Turkey / East Mediterranean / Black Sea service
- Improved transit times
- Dedicated feeder network throughout the Mediterranean
- New direct call in Izmit
- South East Asia hub servicing Japan and South East Asia outports
- Jeddah call offers a link to and from the Middle East
**Key Service Strengths**

- **Asia to Mediterranean**
  - Dedicated Spain service
  - Expanded port coverage in Asia including a new direct call in Busan
  - Transshipment via Damietta to Adriatic ports
  - New Tangier call for transshipment to North Africa ports

- **Mediterranean to Asia**
  - Dedicated Spain service
  - Transshipment via Damietta from Adriatic ports
**Mediterranean Services**

**Key Service Strengths**

- **Asia to Mediterranean**
  - Dedicated Italy and France service
  - New direct call in Piraeus for transshipment to East Mediterranean and Black Sea

- **Mediterranean to Asia**
  - Dedicated Italy and France service
  - New direct call in Piraeus for transshipment from East Mediterranean and Black Sea

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**Frequency weekly**

[Diagram of Mediterranean Services and transit times]
Key Service Strengths

**Asia to Mediterranean**
- New direct call in Izmit
- Transshipment via Istanbul to Black Sea
- Transshipment via Jeddah to Middle East

**Mediterranean to Asia**
- Transshipment via Istanbul from Black Sea
- Transshipment via Jeddah from Middle East

### Transit times

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