Press Release



Hamburg, 14 August 2018

Hapag-Lloyd digitalises quotes and speeds up customer processes

- New online quotation tool "Quick Quotes" launched today
- Simply faster container quotes for all customers within seconds
- Online business platform enables direct bookings

As of today, all customers can benefit from the new digital quotation tool Quick Quotes.

After a successful global implementation, Quick Quotes is opened to the public with immediate effect. This enables shippers around the world to simplify and significantly speed up their quotation process for container shipments.

Quick Quotes generates online quotations for container shipments in seconds and provides clients transparency on the detailed pricing. This enables a faster, easier and more convenient quotation process for container shipments worldwide and around the clock. To get an online quotation for a shipment, all one has to do is log in via the Hapag-Lloyd website, choose the start location and end location as well as a commodity and container type. Customers will receive a binding quotation within seconds, and can then make their bookings right away via the Hapag-Lloyd online business platform.

"Becoming easier to do business with and digitising our services are very important for us. Quick Quotes enables our customers globally to get a fast quotation at any time, which will contribute to a better and more efficient customer experience," said Rolf Habben Jansen, CEO of Hapag-Lloyd.

www.hapag-lloyd.com

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Quick Quotes is seamlessly integrated into Hapag-Lloyd's growing online business platform. That way customers can quickly and conveniently complete large parts of container shipping processes by themselves. Besides getting a quote and placing an immediate booking for a shipment, additional services are available such as checking for shipping schedules, managing documents or tracking of shipments.

Quick Quotes is available on the Hapag-Lloyd website. As of September, Quick Quotes and Mobile Booking will also be accessible via the Hapag-Lloyd app for iOS and Android.

Press contacts

Nils.Haupt@hlag.com +49 40 3001 2263 Tim.Seifert@hlag.com +49 40 3001 2291

About Hapag-Lloyd

With a fleet of 226 modern container ships and a total transport capacity of 1.6 million TEU, Hapag-Lloyd is one of the world's leading liner shipping companies. The Company has around 12,000 employees and 389 offices in 127 countries. Hapag-Lloyd has a container capacity of around 2.5 million TEU - including one of the largest and most modern fleets of reefer containers. A total of 120 liner services worldwide ensure fast and reliable connections between more than 600 ports on all the continents. Hapag-Lloyd is one of the leading operators in the Transatlantic, Middle East, Latin America and Intra-America trades.

Disclaimer

This press release contains forward-looking statements that involve a number of risks and uncertainties. Such statements are based on a number of assumptions, estimates, projections or plans that are inherently subject to significant risks, uncertainties and contingencies. Actual results can differ materially from those anticipated in the Company's forward-looking statements.

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