

Hamburg / Genoa, 10 October 2019

Hapag-Lloyd presents new Region South Europe set-up

Today Hapag-Lloyd officially opened its headquarter for the new region South Europe. CEO Rolf Habben Jansen presented the keys of the office complex in Genoa (Italy) to the new Senior Managing Director Juan Pablo Richards.

During the opening event, Habben Jansen explained the motivation to create a new region: “After our merger with UASC in 2017 the Mediterranean region has gained more importance for us. That’s why we are eager to bolster our competitive position in this attractive and growing market and exploit further opportunities.”

The new region was created by splitting the former Region Europe into northern and southern parts. It will include Area Italy, Area Iberia (Spain and Portugal), Area Turkey, Area Egypt and Area Med Agents, which covers the 19 countries in the region where Hapag-Lloyd is represented by 15 third-party agents.

Genoa has been home to Hapag-Lloyd offices since 1997, and the company now has over 300 employees there. Its renowned university and cluster of other maritime-related institutes are an excellent source of today’s young talent and tomorrow’s industry experts.

Moving closer to our customers

The Senior Managing Director Juan Pablo Richards underlined how the new regional setup will bring added benefits to its customers. “Hapag-Lloyd already offers more than 130 port calls, 28 liner services and the know-how of roughly 900 experts in the region,” he said. “But, in addition to sheer numbers, we will also be able to boost our quality, efficiency and mutual profitability by being even closer to our customers.”

Press Release



Hapag-Lloyd now has six different regions: North Europe (based in Hamburg/Germany), South Europe (Genoa/Italy), North America (Piscataway/USA), Latin America (Valparaiso/Chile), Middle East (Dubai/UAE) and Asia (Singapore).

Please find press pictures of Juan Pablo Richard, Rolf Habben Jansen and the new office for download here: <https://we.tl/t-HJSx8mkSIN>

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About Hapag-Lloyd

With a fleet of 237 modern container ships and a total transport capacity of 1.7 million TEU, Hapag-Lloyd is one of the world's leading liner shipping companies. The Company has around 12,800 employees and 399 offices in 128 countries. Hapag-Lloyd has a container capacity of approximately 2.6 million TEU – including one of the largest and most modern fleets of reefer containers. A total of 118 liner services worldwide ensure fast and reliable connections between more than 600 ports on all the continents. Hapag-Lloyd is one of the leading operators in the Transatlantic, Middle East, Latin America and Intra-America trades.

Disclaimer

This press release contains forward-looking statements that involve a number of risks and uncertainties. Such statements are based on a number of assumptions, estimates, projections or plans that are inherently subject to significant risks, uncertainties and contingencies. Actual results can differ materially from those anticipated in the Company's forward-looking statements.

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